

**A
FRAMEWORK
TO ANALYSE
PERSUASIVE
TEXT**

About this resource

The planning element of the writing process is really important and if learners can get this bit right, their stamina will increase to write at length.

Learners also respond well to routine and using a framework to plan written answers regularly instills this as good practice and will then (hopefully) be used in independent work.

Analysing persuasive texts

Analytical questions	Evidence from the text
Who is the intended audience?	
What are the main arguments of the text?	
What is the main evidence?	
Give examples of how this is supported	
What assumptions lie behind the evidence or arguments?	
Is the main argument backed up by examples?	
What are the weaknesses of the evidence?	
What are the strengths of the evidence?	
Can you find any connections to other articles about this subject?	

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